

G.A.3. SOCIAL ENTREPRENEURSHIP

Method 2: Hac4Society

Work material This worksheet is designed to help you develop ideas for social challenges through a structured approach. By using tables and guidelines, you can think in more detail about the key aspects of your enterprise and plan its components.

Task 1: Develop ideas

Instructions: In this table, you will elaborate on the basic aspects of your social venture. Answer the questions in each category to develop a clear picture of your idea.

Aspect	Question	Your answer
Social challenge	What problem of society or community do you want to solve?	
The name of the idea	What would you call your social venture?	
Description of ideas	How would you solve a selected social problem/challenge? (Describe your idea as a response to the identified problem)	
Target group	Who are the beneficiaries or participants of this undertaking? (young, elderly, people with disabilities ...)	
The aim of	What do you want to achieve with your venture? (e.g. waste reduction, sustainability education)	
Type of Activity	What activities will you organize? (workshops, education, campaign)	
Social impact	How will your activities contribute to society? (e.g. a reduction of social exclusion, preservation of the environment)	

Task 2: Resource Planning

Instructions: For your venture to be successful, you have to consider what resources are needed to realize the idea. This table will help you plan the necessary resources.

Type of resources	Question	Your answer
People	Which people or volunteers do you need to engage?	
Finance	How much money do you need to start a venture? How do you plan to raise funds? (crowdfunding, donations, sponsorships)	
Space	What kind of space do you need to carry out the activity? (workshop space, outdoor cleaning area)	
Materials	What materials or equipment do you need for activities? (e.g. eco-products, promotional materials, cleaning tools)	
Technology	Will you use technology? What tools or platforms will you use? (social networks, Monitoring Apps)	

Task 3: Financial Plan Development

Instructions: To make your social enterprise sustainable, it is important to have a clear financial plan. Think about income and expenses, and how you will provide funds for your idea.

Source of income	Question	Your answer
Crowdfunding	Are you planning to raise funds through online campaigns? If so, how much would you like to raise?	
Sponsorship	Will you look for sponsors? If so, which organizations or companies could be interested in sponsorship?	
Donations	Are you planning to receive donations? If yes, from whom?	
Participation in activities	Will you charge participation in certain activities? (e.g. education, workshops)	
Product sales or services	Will you sell products or services related to your venture? (e.g. ecological products, promotional materials)	

Task 4: Evaluation and performance measurement

Instructions: It is important to monitor how your social enterprise is progressing and what results you are achieving. Think about how you will measure the success and effect of the enterprise.

Criterion	Question	Your answer
Short-term goals	What are the short-term goals you want to achieve in the first six months? (e.g., hold the first workshop, collect 100 donations)	
Long-term goals	What are the long-term goals of your initiative? (e.g. expanding activities to other cities, increasing the number of volunteers)	
Success indicators	Which indicators will you use to measure success? (e.g. number of participants, amount of donations collected, the number of activities held)	
Evaluation and feedback	How will you collect feedback from the participants? (surveys, interviews, discussions)	

Task 5: Your plan to perform activities

Instructions: Think about the concrete steps you need to take to make the activity successful. In the table, present the activity plan and schedule for the next three months.

Activity	Description of activities	Start date	Responsible person	Source of funding
Education about Sustainability	Organization of the workshop for young people on environmental protection		[Name person]	
Green marketplace	Organization of a market where young people will sell ecological products		[Name person]	
Cleaning action	Organization of the cleaning of the River Krka		[Name person]	

Task 6: Exchange and Cooperation

Instructions: Social entrepreneurship often requires cooperation with other organizations, volunteers, and communities. Think about how will you establish contacts and cooperation.

Partners /Associates	Type of cooperation	How will the cooperation help your idea?
Local schools	Organization of education workshop about sustainability	Assistance in organizing events and promotion among young people
Local ecological organizations	Joint projects for cleaning the environment	Increasing the number of volunteers and ecological projects for the community
Local Companies	Sponsorships, donations for activities	Financial support and materials for activities

Conclusion

This worksheet will help you elaborate your social initiative, organize resources, and plan activities in a clearer and more structured way. Your idea can have a great impact on society, and responsible planning and cooperation are the keys to success.